



CLAYTON CENTURY  
FOUNDATION

*enriching our community*

**Clayton Century Foundation  
Board of Directors Meeting Minutes**

**Wednesday, January 27, 2010  
190 Carondelet Plaza, Husch Blackwell Sanders LLP  
9<sup>th</sup> Floor Conference Room  
7:00 PM**

**Attendees:** Ken Goldman, Judy Goodman, Scot Boulton, Jill Fisher, Sally Cohn, Michelle Harris, Dan Human, Bev Wagner, Lee Hanson, Gary Feder, Cindy Berger, Elizabeth Robb, Jim Sherby, Cindy Rapponotti, Ben Uchitelle, Janet Rodgers  
**Staff:** Patty DeForrest – Director of Parks & Recreation, Sarah Umlauf - Community Resource Coordinator  
**Guests:** Mayor Linda Goldstein  
**Absent:** Peter Edison, Lotta Fox, John McCormick, Mont Levy, Hugh Scott

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1. Call to Order

Ken Goldman called the meeting to order at approximately 7:05 PM. Ken reviewed CCF activities in 2009 including the finalization of the organizations by-laws, attainment of 501(c)(3) status, and successfully surpassing the goal of attaining 100 Founding donors with a total of 115 Founding donors.

Mayor Linda Goldstein addresses the Board of Directors and expressed her gratitude for the Board's attention to the details and for their hard work. Ken also thanked Mayor Goldstein for the support of the City.

Ken noted that through previous resolutions, the CCF has officially given their support and committed funds to three projects: the Inclusion Playground, the Shaw Park Recreational Trail and the Centennial Book.

2. Approve October 27, 2009 Minutes

The minutes were approved unanimously.

3. Financial Report

Gary Krosch presented a concise but comprehensive statement of financial position. The statement is included as an attachment to the minutes.

4. Resolutions

A revised budget was submitted by Gary Krosch and Patty DeForrest through Resolution 10-01. Gary Feder seconded the resolution. The resolution passed unanimously.

Scot Boulton submitted resolutions 10-02 and 10-03 for the election of officers at at-large board members. Bev Wagner seconded the resolution. The resolution passed unanimously.

All resolutions are included as an attachment to the minutes.

The board would like to create a nominating committee and hope to do so by April, 2010.

Scot Boulton gave notice for a proposed By-law amendment that will be voted on at the April board meeting.

5. Development Report

The Development Committee presented a summary of CCF donors and presented a summary of a development strategy meeting lead by Amy Rome. According to the recommendations of Amy Rome, the group will target current CCF supporters in 2010 and encourage those individuals to become sustaining donors. The goal for 2010 is to raise \$100,000 in individual donations and \$100,000 in corporate donations. The next steps will be to create a Major Gifts committee.

The Development Committee presented a Fundraising Plan for 2010.

The group stressed the importance of communicating with existing and potential donors. An e-newsletter is being developed and will be sent to existing donors soon.

In an effort to transition donors to become sustaining donors, board members are encouraged to reach out to their contacts. The group agreed to eliminate the gift table from the fundraising plan. Instead, the group will focus on donor cultivation opportunities like Musical Nights, tours of the Hanley House and the dedication of the Inclusion Playground.

6. CCF Friends Report

Janet Rodgers reported on the activities of the CCF Friends. Janet has crafted a letter that will be sent to CCF Founders. Planned events for 2010 include a run, a block party, raffling two parking spots for the Art Fair, and All That Glitters.

7. CCF Art Report

Bev Wager provided an update of CCF Arts. The Art Commission is in the process of restructuring the group to be more in-line with the other sections of the CCF. The Art Commission will meet with Via Partnership in February.

8. New Business

The CCF discussed the Sasaki study of the CBD and its concepts for Shaw Park. Scot Boulton would like the group to consider the Clayton Number 4 trolley car currently housed in storage at the Museum of Transportation. Scot proposed that the trolley could have a possible place in the new concept for Shaw Park.

9. Next Meeting

The next CCF board of directors meeting will be held on Wednesday, April 28, 2010, at 7:00 pm. The location will be determined.

10. Adjourn

The meeting was adjourned at approximately 9:00 PM.

Minutes submitted by Sarah Umlauf.